

**CENTRE FOR DISTANCE AND ONLINE EDUCATION
SRI SRI UNIVERSITY, CUTTACK**

**BACHELOR OF BUSINESS ADMINISTRATION
TUTOR MARKED ASSIGNMENT**

Course Code: BBC 205

Course Name: ORGANISATIONAL BEHAVIOUR

Semester: 2nd

Academic Year: 2025-26

Session: February 2025

Total Marks: 100

A. Answer any eight questions (essay type). Answer in about 350-500 words each.

(10 X 8 = 80)

1. Define Organisational Behaviour (OB). Explain its meaning, development, and the need for studying OB in modern business organizations.
2. Discuss the major challenges and opportunities for Organisational Behaviour in today's dynamic business environment.
3. Explain the Organisational Behaviour Model. How does learning influence OB? Describe the nature of learning and how learning occurs with suitable examples.
4. Define Personality. Explain the determinants of personality and discuss how personality traits influence behaviour in organisations.
5. What is Perception? Explain the perceptual process and discuss the significance of perception in organisational behaviour.
6. Explain the concept of Motivation. Discuss and compare Maslow's Need Hierarchy Theory, Herzberg's Two-Factor Theory, and Alderfer's ERG Theory with examples.
7. Define Attitudes and Values. Discuss the types of attitudes, theories of attitude formation, and the importance of values in shaping employee behavior.
8. What are groups in organisations? Explain the nature, types, and reasons for joining groups, and discuss group cohesiveness and group decision-making with managerial implications.
9. Explain the communication process in organizations. Discuss the importance, types, communication barriers and how communication helps improve interpersonal effectiveness.
10. Define Leadership. Discuss the major theories of leadership—Trait theory, Behavioral theory, and Contingency theory. Explain the role of leadership, followership, and qualities of an effective leader.

B. Write short notes on any four. Answer in about 150-200 words each.

(5 X 4 = 20)

1. Organisational Behaviour Model.
2. Determinants of Personality.
3. Maslow's Need Hierarchy Theory.
4. Group Cohesiveness.
5. Organisational Change.