

**CENTRE FOR DISTANCE AND ONLINE EDUCATION  
SRI SRI UNIVERSITY, CUTTACK**

**BACHELOR OF BUSINESS ADMINISTRATION**

**TUTOR MARKED ASSIGNMENT**

**Course Code: BBC 102**

**Course Name: Fundamentals of Management**

**Semester: 1st**

**Academic Year: 2025-26**

**Session: August 2025**

**Total Marks: 100**

**A. Answer any eight questions (essay type). Answer in about 350-500 words each.**

(10 X 8 = 80)

1. Explain the evolution of management thought, highlighting the major contributions of classical, behavioural, and modern management theorists. How do these theories influence contemporary management practices?
2. Discuss the functions of management—planning, organizing, staffing, directing, and controlling. How do these functions work together to achieve organizational goals?
3. Describe the steps in the planning process. Why is planning considered the primary function of management, and what challenges do managers face while planning?
4. What is decision-making in management? Discuss the types of decisions, decision-making conditions (certainty, risk, uncertainty), and the role of intuition and rationality.
5. Define organizational structure. Compare functional, divisional, and matrix structures, and explain how organizational design affects efficiency and communication.
6. Explain motivation in management by discussing any two major motivation theories (e.g., Maslow's Hierarchy of Needs, Herzberg's Two-Factor Theory, McGregor's Theory X & Y). How can managers use these theories to enhance employee performance?
7. Discuss leadership and its importance in management. Compare different leadership styles (autocratic, democratic, laissez-faire, transformational, transactional) with examples of situations where each style is effective.
8. Explain the concept of communication in management. Discuss the communication process, barriers to effective communication, and strategies managers can use to improve communication within an organization.
9. What is controlling in management? Describe the control process and explain the characteristics of an effective control system. Why is feedback essential?
10. Discuss the role of corporate social responsibility (CSR) in modern management. How does CSR impact organizational reputation, stakeholder relations, and long-term success?

**B. Write short notes on any four. Answer in about 150-200 words each.**

(5 X 4 = 20)

1. Explain the evolution of management thought. Discuss the major contributions of Classical, Behavioural, and Modern management theories.
2. Describe the functions of management (Planning, Organizing, Staffing, Directing, and Controlling). How are these functions interrelated in achieving organizational goals?
3. What is Planning? Explain the steps in the planning process and discuss the importance of effective planning in organizational success.
4. Define Organizational Structure. Compare and contrast different types of organizational structures such as functional, divisional, and matrix structures with suitable examples.
5. Discuss the concept of Leadership. Explain different leadership styles and evaluate how leadership influences employee motivation and organizational performance.
6. What is Decision Making in management? Describe the types of decisions and the steps involved in rational decision-making.