

Sri Sri University

HEI Profile & Administrative Information :

HEI Basic Information :

Registration ID: HEI-P-U-0649		Name of the HEI: Sri Sri University	Institution Type: Private
Year of Establishment: Dec 2009	Mode of Education: Dual Mode	City: Cuttack	District: Cuttack
Address_1: Sri Sri University, Bidyadharpur,		Address_2: Ward No-3, Godi Sahi	Pin Code: 754006
Email: executiveregistrar@srisriuniversity.edu.in		Telephone: 9078800132	Fax: State: ODISHA
Official Website of HEI: www.srisriuniversity.edu.in	Official website for Open & Distance Learning: http://odl.srisriuniversity.edu.in		

HEI Authorities

Vice Chancellor

Name of the Vice Chancellor: Dr. Tej Partap		Vice Chancellor Email: vc@srisriuniversity.edu.in	Vice Chancellor Mobile: 9078800135
Phone (Office): 06717132770	Phone (Residence): 06717132785	Highest Education Qualification: PhD	Experience: 40 Years

Registrar

Name of the Registrar: Mr. Subhojyoti Ghosh		Registrar Email: executiveregistrar@srisriuniversity.edu.in	Registrar Mobile: 9078800132
Phone (Office): 06717132656	Phone (Residence): NA	Highest Education Qualification: Post Graduation	Experience: 22

Director of Centre for Distance and Online Education (CDOE)

Name of Director of Centre for Distance and Online Education (CDOE) : Dr Bibhu Kalyan Mishra	Email Id: director.cdoe@srisriuniversity.edu.in	Mobile No: 9776953059	
Highest Education Qualification: PhD	Date of Joining: 03-10-2023	Appointment Letter: View	Joining Letter: View

CIQA

Whether Center for Internal Quality Assurance (CIQA) is established or not : Yes

HEI Recognition

Recognition status of the HEI as per UGC Act, 1956: SECTION 2(f)	Is HEI also recognized under 12 B: Yes
Approval of Statutory Authority: Yes	Copy of relevant page of act allowing HEI to offer the programme in ODL : View

UGC DEB Recognition

Whether HEI is recognized by UGC, DEB under UGC (ODL) Regulations, 2017/ UGC (Online Courses or Programmes) Regulations, 2018 or UGC (ODL Programmes and Online Programmes) Regulations, 2020? *

No

Compliance of Commission decision regarding uploading of annual report of CIQA for recognized/entitled academic year(s):- null

Reason (If No): null

NAAC Details

Whether accredited by NAAC? :- Yes

Grade :- A

Score :- 3.25

Validity of NAAC :- 06-09-2028

Upload NAAC Document :- [View](#)

Year of assessment of NAAC :- 2023

Whether valid for academic session July-August 2024 and onwards (as on 31st May 2024) * :- Yes

NIRF Ranking

Year :- 2021

Ranking :- NotApplicable

Upload NIRF Certificate :-

Year :- 2022

Ranking :- NotApplicable

Upload NIRF Certificate :-

Year :- 2023

Ranking :- NotApplicable

Upload NIRF Certificate :-

Territorial Jurisdiction

Information regarding Territorial Jurisdiction (For ODL only)

Territorial Jurisdiction of HEI as per its Act :- Within State

Copy of Relevant Page to act: Upload :-[View](#)

Territorial Jurisdiction as per UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 :- Within State

Infrastructure

Total Build-up area for Open and Distance Learning activity - Minimum 15000 sq.ft. (carpet area):

Build-up Area Type	Minimum Built up area required as per Regulations	Built-Up Area available(Carpet Area Sq. ft)	Difference	Compliance or Not
Academic	7500	7700	200	Yes
Administrative	1500	2400	900	Yes
Academic support such as Library, Reading Room, Computer Centre, Information and Communication technology labs, Video and Audio Labs etc.	4500	5100	600	Yes
Amenities or other support facilities(Excluding toilets)	1500	1600	100	Yes
Total built-up area for ODL activities	15000	16800	1800	Yes

Activity Calendar

Academic Year Planner [Programmes under yearly system]:

Srno	Name of the Activity	Tentative months schedule (specify months) during Year	
		From (Month)	To (Month)
1	Admission	NA	NA
2	Assignment Submission (if any)	NA	NA
3	Evaluation of Assignment	NA	NA
4	Examination	NA	NA
5	Declaration of Result	NA	NA
6	Re-registration	NA	NA
7	Distribution of SLM	NA	NA
8	Contact Programmes(counselling, Practicals,etc.)	NA	NA

Academic Year Planner [Programmes under Semester System]:

Srno	Name of the Activity	Tentative months schedule (specify months) during Year			
		From (Month)	To (Month)	From (Month)	To (Month)
1	Admission	Aug	Sep	Feb	Mar
2	Assignment Submission (if any)	Dec	Jan	May	Jun
3	Evaluation of Assignment	Jan	Jan	Jun	Jun
4	Examination	Feb	Feb	Jul	Jul
5	Declaration of Result	Feb	Mar	Jul	Aug
6	Re-registration	Mar	Mar	Aug	Aug
7	Distribution of SLM	Oct	Oct	Mar	Mar
8	Contact Programmes(counselling, Practicals,etc.)	Oct	Jan	Apr	Jun

Payment History

Sr No	Year	Session	Category	No of programme	Fee Amount	Payment Status	Bank Transaction Reference No	PaymentDate
1	2024-25	July	Programme	3	59000.00	Success	421326034042	31-07-2024

Proposed Programmes

Sr No :-1

Name of Programme :-BACHELOR OF COMMERCE (NA)	
Programme to be offered in	ODL
Year	2024-25
Level	UG
Academic Session	October Onwards
Entry Qualification (as per the Specification of Degrees, 2014)	10+2
Duration	3
Name of the Department	MANAGEMENT STUDIES

Sr No :-2

Name of Programme :-BACHELOR OF BUSINESS ADMINISTRATION (NA)	
Programme to be offered in	ODL
Year	2024-25
Level	UG
Academic Session	October Onwards
Entry Qualification (as per the Specification of Degrees, 2014)	10+2
Duration	3
Name of the Department	MANAGEMENT STUDIES

Additional Information

Sr No :- 1

Name of Programme :- Business Administration/Commerce/ Management/Finance - BACHELOR OF COMMERCE (NA)

Year	2024-25
Academic system followed for proposed programme	Semester
Number of Credits	150
Whether Programme requires Practical or laboratory courses as a curricular requirement	No
Date of Approval of Statutory Authority (s) (DD-MM-YYYY) of HEI	11-09-2023
Statutory bodies approval upload	View
Whether Proposed programme already being taught in Conventional/ODL mode with same nomenclature and duration*	Yes
If Yes, number of years since when being taught in conventional mode/ODL mode	9
No. of Batch passed	6

Sr No :- 2

Name of Programme :- Business Administration/Commerce/ Management/Finance - BACHELOR OF BUSINESS ADMINISTRATION(NA)

Year	2024-25
Academic system followed for proposed programme	Semester
Number of Credits	150
Whether Programme requires Practical or laboratory courses as a curricular requirement	No
Date of Approval of Statutory Authority (s) (DD-MM-YYYY) of HEI	11-09-2023
Statutory bodies approval upload	View
Whether Proposed programme already being taught in Conventional/ODL mode with same nomenclature and duration*	Yes
If Yes, number of years since when being taught in conventional mode/ODL mode	10
No. of Batch passed	7

Programme Compliance

Sr No :- 1

Name of Programme :- BACHELOR OF COMMERCE (NA)

Year	2024-25
Whether Compliance to following provision for the proposed programme under Both mode is ensured same as for conventional programme	
Entry Level Qualifications	Yes
Curriculum	Yes
Teaching-Learning Scheme	Yes
Pattern of Question Papers For End Semester Examination or Term End Examination	Yes
Pass or Fail Criteria	No
Whether proposed programme are being offered by the constituent colleges or Departments or Centre for Distance and Online Education	Yes
Whether Choice Based Credit System (CBCS) is being followed for conventional mode	No
Whether Choice Based Credit System (CBCS) will be followed for Both(ODL & OL)	No
Whether total Programme fee includes all components as per UGC Norms	Yes
Proposed Annual Fee (in Rs)	46,000
Whether any component of the Programme is offered as MOOCs	No

Sr No :- 2

Name of Programme :- BACHELOR OF BUSINESS ADMINISTRATION(NA)

Year	2024-25
Whether Compliance to following provision for the proposed programme under Both mode is ensured same as for conventional programme	
Entry Level Qualifications	Yes
Curriculum	Yes
Teaching-Learning Scheme	Yes
Pattern of Question Papers For End Semester Examination or Term End Examination	Yes
Pass or Fail Criteria	No
Whether proposed programme are being offered by the constituent colleges or Departments or Centre for Distance and Online Education	Yes
Whether Choice Based Credit System (CBCS) is being followed for conventional mode	Yes
Whether Choice Based Credit System (CBCS) will be followed for Both(ODL & OL)	Yes
Whether total Programme fee includes all components as per UGC Norms	Yes
Proposed Annual Fee (in Rs)	46,000
Whether any component of the Programme is offered as MOOCs	No

Mode of Evaluation

Sr No :- 1

Name of Programme :- BACHELOR OF COMMERCE (NA)

Year	2024-25
Whether Weightages to continuous assessment and end semester examinations or term end examinations as per clause mentioned in Regulations	Yes
Examination Scheme	Continuous and End-Semester
Percentage of Continuous Assessment(%)	30
Percentage of End-Semester(%)	70
Pass or Fail Criteria	50
Pass/Fail Criteria (% Pass Marks)	50
Mode of Examination	
Whether examination through Online(For ODL Programs)	No

Sr No :- 2

Name of Programme :- BACHELOR OF BUSINESS ADMINISTRATION(NA)

Year	2024-25
Whether Weightages to continuous assessment and end semester examinations or term end examinations as per clause mentioned in Regulations	Yes
Examination Scheme	Continuous and End-Semester
Percentage of Continuous Assessment(%)	30
Percentage of End-Semester(%)	70
Pass or Fail Criteria	50
Pass/Fail Criteria (% Pass Marks)	50
Mode of Examination	
Whether examination through Online(For ODL Programs)	No

Srno	Name of Progm	Other Details	
1	BACHELOR OF COMMERCE (NA)	Year	2024-25
		Date of Approval of PPR	06-01-2024
		Upload of PPR	View
		Upload Approval of PPR	View
		Expected outcome	The Bachelor of Commerce (Hons) Program of the Sri Sri University is a three-year undergraduate program focused on preparing students for careers in business and finance. It provides comprehensive business knowledge, financial expertise, entrepreneurial skills, and legal compliance understanding. Graduates will be proficient in applying business concepts, performing financial analyses, starting ventures, evaluating investments, and demonstrating interpersonal skills. Its outcome-based approach ensures students are well-equipped for managerial roles and entrepreneurship, contributing effectively to the modern business environment and society.
		Whether Programme Project Report (PPR) prepared for the Programme and approved as per Regulation 13 and Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020	Yes
		Whether HEI compliance to following provision for the Programme Project Report (PPR) as per Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020:	
		Programme's mission & objectives	Yes
		Relevance of the program with HEI's Mission and Goals	Yes
		Nature of prospective target group of learners	Yes
		Instructional Design	Yes
		Procedure for admissions, curriculum transaction and evaluation	Yes
		Requirement of the laboratory support and Library Resources	Yes
		Cost estimate of the programme and the provisions	Yes
		Quality assurance mechanism and expected programme outcomes	Yes
		Appropriateness of programme to be conducted in Open and Distance Learning mode to acquire specific skills and competence	Yes

Srno	Name of Progm	Other Details		
2	BACHELOR OF BUSINESS ADMINISTRATION(NA)	Year	2024-25	
Date of Approval of PPR		06-01-2024		
Upload of PPR		View		
Upload Approval of PPR		View		
Expected outcome		<p>The Bachelor of Business Administration (BBA) program of the Sri Sri University is designed for strategic pathway for individuals aiming to thrive in the corporate realm. With a robust focus on career preparation, the curriculum is meticulously designed to cultivate managerial skills early, providing students with a competitive edge in leadership roles. By offering an industry- focused curriculum, the program ensures graduates are equipped to meet the demands of the corporate sector effectively. The BBA presents a cost-effective alternative to an MBA, delivering similar outcomes with minimal investment. Throughout the program, students engage in interactive learning experiences, fostering strong interpersonal skills and ethical practices crucial for successful business interactions. They also develop problem- solving abilities, entrepreneurship acumen, and a commitment to societal engagement, enabling them to navigate complex business challenges and contribute meaningfully to society. Additionally, the program emphasizes the application of technological innovations in business organizations, preparing graduates to leverage technology for enhanced productivity and competitiveness in the dynamic business landscape.</p>		
Whether Programme Project Report (PPR) prepared for the Programme and approved as per Regulation 13 and Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020		Yes		
Whether HEI compliance to following provision for the Programme Project Report (PPR) as per Annexure V of UGC (ODL Programmes and Online Programmes) Regulations, 2020:				
Programme's mission & objectives		Yes		
Relevance of the program with HEI's Mission and Goals		Yes		
Nature of prospective target group of learners		Yes		
Instructional Design		Yes		
Procedure for admissions, curriculum transaction and evaluation		Yes		
Requirement of the laboratory support and Library Resources		Yes		
Cost estimate of the programme and the provisions		Yes		
Quality assurance mechanism and expected programme outcomes	Yes			
Appropriateness of programme to be conducted in Open and Distance Learning mode to acquire specific skills and competence	Yes			

SLM (Self Learning Material)

Srno	Name of Progrm	Other Details	Annexure	Details of Developments of SLM																												
1	BACHELOR OF COMMERCE (NA)	<table border="1"> <tr> <td data-bbox="375 117 496 163">Year</td> <td data-bbox="496 117 1154 163">2024-25</td> </tr> <tr> <td data-bbox="375 163 496 537">Outline of the Syllabus</td> <td data-bbox="496 163 1154 537">The BCom will be spread over six-semesters, i.e., three academic years. Given below is a semester-wise listing of these courses.SEMESTER-I Business Organization & Management, Financial Accounting, Micro Economics, Environmental Studies, Business Communication, Banking Practices, Happiness Connect, SEMESTER-II Business Mathematics, Computer & Its Application, Macro Economics, Digital & Social Media Marketing, Commercial Geography, Cost Accounting, SEMESTER-III Business Statistics, Income Tax-Law & Practices, Management Accounting, Human Resource Management, Business Law, Database Management System, SEMESTER-IV Goods & Service Tax & Customs Law, Financial Management, Principles of Marketing, Indian Economy, Accounting Software, International Business, SEMESTER-V Business Policy & Strategic Management, Auditing, Document Management System, Corporate Finance, Financial Markets Institution & Financial Services, SIP(Summer Internship Program), SEMESTER-VI Corporate Governance Ethics & Social</td> </tr> <tr> <td data-bbox="375 537 496 730">Whether SLM approved by Statutory Authority of HEI</td> <td data-bbox="496 537 1154 730">Yes</td> </tr> <tr> <td data-bbox="375 730 496 852">Statutory bodies approval upload</td> <td data-bbox="496 730 1154 852">View</td> </tr> <tr> <td data-bbox="375 852 496 926">When was it prepared</td> <td data-bbox="496 852 1154 926">06-01-2024</td> </tr> <tr> <td data-bbox="375 926 496 999">Last Updated</td> <td data-bbox="496 926 1154 999">06-01-2024</td> </tr> <tr> <td data-bbox="375 999 496 1146">Name of the faculty who prepared SLM</td> <td data-bbox="496 999 1154 1146">Dr. Debi Prasad Sahoo,Dr. Alok Kumar Sahai,Dr. Richa Baghel,Dr. Sarita Mishra</td> </tr> <tr> <td data-bbox="375 1146 496 1188">Designation</td> <td data-bbox="496 1146 1154 1188">Professor,Associate Professor, Assistant Professor</td> </tr> <tr> <td data-bbox="375 1188 496 1241">Department</td> <td data-bbox="496 1188 1154 1241">Management Studies</td> </tr> <tr> <td data-bbox="375 1241 496 1524">Reference of Self Learning Material</td> <td data-bbox="496 1241 1154 1524">Kaul, V.K., Business Organisation and Management, Pearson Education, New Delhi 2. Chhabra, T.N., Business Organisation and Management, Sun India Publications, New Delhi, 3. Gupta CB, Modern Business Organisation, Mayur Paperbacks, New Delhi 4. Koontz and Wehrich, Essentials of Management, McGraw Hill Education. 5. Basu, C. R., Business Organisation and Management, McGraw Hill Education. 6. Jim, Barry, John Chandler, Heather Clark; Organisation and Management, Cengage Learning. 7. B.P. Singh and A.K. Singh, Essentials of Management, Excel Books 8. Buskirk, R.H., et al; Concepts of Business: An Introduction to Business System, Dryden Press, 9.https://egyankosh.ac.in/bitstream/123456789/53125/1/Block-1%20FOUNDATION%20OF%20INDIAN%20BUSINESS.pdf</td> </tr> <tr> <td data-bbox="375 1524 496 1671">Upload Sample SLM (Only Content Pages)</td> <td data-bbox="496 1524 1154 1671">View</td> </tr> <tr> <td data-bbox="375 1671 496 1745">SLM Url</td> <td data-bbox="496 1671 1154 1745">https://drive.google.com/drive/folders/1n8QEYKdapopg21JPbKn0yySJYBoxPTVw?usp=drive_link</td> </tr> </table>	Year	2024-25	Outline of the Syllabus	The BCom will be spread over six-semesters, i.e., three academic years. Given below is a semester-wise listing of these courses.SEMESTER-I Business Organization & Management, Financial Accounting, Micro Economics, Environmental Studies, Business Communication, Banking Practices, Happiness Connect, SEMESTER-II Business Mathematics, Computer & Its Application, Macro Economics, Digital & Social Media Marketing, Commercial Geography, Cost Accounting, SEMESTER-III Business Statistics, Income Tax-Law & Practices, Management Accounting, Human Resource Management, Business Law, Database Management System, SEMESTER-IV Goods & Service Tax & Customs Law, Financial Management, Principles of Marketing, Indian Economy, Accounting Software, International Business, SEMESTER-V Business Policy & Strategic Management, Auditing, Document Management System, Corporate Finance, Financial Markets Institution & Financial Services, SIP(Summer Internship Program), SEMESTER-VI Corporate Governance Ethics & Social	Whether SLM approved by Statutory Authority of HEI	Yes	Statutory bodies approval upload	View	When was it prepared	06-01-2024	Last Updated	06-01-2024	Name of the faculty who prepared SLM	Dr. Debi Prasad Sahoo,Dr. Alok Kumar Sahai,Dr. Richa Baghel,Dr. Sarita Mishra	Designation	Professor,Associate Professor, Assistant Professor	Department	Management Studies	Reference of Self Learning Material	Kaul, V.K., Business Organisation and Management, Pearson Education, New Delhi 2. Chhabra, T.N., Business Organisation and Management, Sun India Publications, New Delhi, 3. Gupta CB, Modern Business Organisation, Mayur Paperbacks, New Delhi 4. Koontz and Wehrich, Essentials of Management, McGraw Hill Education. 5. Basu, C. R., Business Organisation and Management, McGraw Hill Education. 6. Jim, Barry, John Chandler, Heather Clark; Organisation and Management, Cengage Learning. 7. B.P. Singh and A.K. Singh, Essentials of Management, Excel Books 8. Buskirk, R.H., et al; Concepts of Business: An Introduction to Business System, Dryden Press, 9.https://egyankosh.ac.in/bitstream/123456789/53125/1/Block-1%20FOUNDATION%20OF%20INDIAN%20BUSINESS.pdf	Upload Sample SLM (Only Content Pages)	View	SLM Url	https://drive.google.com/drive/folders/1n8QEYKdapopg21JPbKn0yySJYBoxPTVw?usp=drive_link	<p data-bbox="1179 128 1308 453">Whether HEI adheres to the compliance of provisions mentioned in Annexure VI of UGC (ODL Programmes and Online Programmes) Regulations, 2020:</p> <p data-bbox="1179 474 1308 579">Curriculum and Pedagogy:- Yes</p> <p data-bbox="1179 600 1308 653">Print Material :-Yes</p> <p data-bbox="1179 674 1308 726">Audio-Video Material :-Yes</p> <p data-bbox="1179 747 1308 800">Online Material:-Yes</p> <p data-bbox="1179 821 1308 894">Computer-based material:-</p> <p data-bbox="1179 915 1308 968">Computer Disks:-</p> <p data-bbox="1179 989 1308 1314">Whether HEI adheres to the compliance of provisions mentioned in Annexure VII of UGC (ODL Programmes and Online Programmes) Regulations, 2020:</p> <p data-bbox="1179 1335 1308 1409">Preparation of Learning Material:-Yes</p> <p data-bbox="1179 1430 1308 1503">Preparedness of Learning Material :-Yes</p> <p data-bbox="1179 1524 1308 1745">Preparedness of SLM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020</p> <p data-bbox="1179 1766 1308 1797">1 Year:-Yes</p> <p data-bbox="1179 1818 1308 1850">2 Year:-Yes</p> <p data-bbox="1179 1871 1308 1902">3 Year:-No</p>	<table border="1"> <tr> <td data-bbox="1333 117 1455 222">Development of SLM</td> <td data-bbox="1455 117 1536 222">In House Faculty</td> </tr> <tr> <td data-bbox="1333 222 1455 369">Percentage of SLM developed by In- House Faculty</td> <td data-bbox="1455 222 1536 369">100</td> </tr> </table>	Development of SLM	In House Faculty	Percentage of SLM developed by In- House Faculty	100
Year	2024-25																															
Outline of the Syllabus	The BCom will be spread over six-semesters, i.e., three academic years. Given below is a semester-wise listing of these courses.SEMESTER-I Business Organization & Management, Financial Accounting, Micro Economics, Environmental Studies, Business Communication, Banking Practices, Happiness Connect, SEMESTER-II Business Mathematics, Computer & Its Application, Macro Economics, Digital & Social Media Marketing, Commercial Geography, Cost Accounting, SEMESTER-III Business Statistics, Income Tax-Law & Practices, Management Accounting, Human Resource Management, Business Law, Database Management System, SEMESTER-IV Goods & Service Tax & Customs Law, Financial Management, Principles of Marketing, Indian Economy, Accounting Software, International Business, SEMESTER-V Business Policy & Strategic Management, Auditing, Document Management System, Corporate Finance, Financial Markets Institution & Financial Services, SIP(Summer Internship Program), SEMESTER-VI Corporate Governance Ethics & Social																															
Whether SLM approved by Statutory Authority of HEI	Yes																															
Statutory bodies approval upload	View																															
When was it prepared	06-01-2024																															
Last Updated	06-01-2024																															
Name of the faculty who prepared SLM	Dr. Debi Prasad Sahoo,Dr. Alok Kumar Sahai,Dr. Richa Baghel,Dr. Sarita Mishra																															
Designation	Professor,Associate Professor, Assistant Professor																															
Department	Management Studies																															
Reference of Self Learning Material	Kaul, V.K., Business Organisation and Management, Pearson Education, New Delhi 2. Chhabra, T.N., Business Organisation and Management, Sun India Publications, New Delhi, 3. Gupta CB, Modern Business Organisation, Mayur Paperbacks, New Delhi 4. Koontz and Wehrich, Essentials of Management, McGraw Hill Education. 5. Basu, C. R., Business Organisation and Management, McGraw Hill Education. 6. Jim, Barry, John Chandler, Heather Clark; Organisation and Management, Cengage Learning. 7. B.P. Singh and A.K. Singh, Essentials of Management, Excel Books 8. Buskirk, R.H., et al; Concepts of Business: An Introduction to Business System, Dryden Press, 9.https://egyankosh.ac.in/bitstream/123456789/53125/1/Block-1%20FOUNDATION%20OF%20INDIAN%20BUSINESS.pdf																															
Upload Sample SLM (Only Content Pages)	View																															
SLM Url	https://drive.google.com/drive/folders/1n8QEYKdapopg21JPbKn0yySJYBoxPTVw?usp=drive_link																															
Development of SLM	In House Faculty																															
Percentage of SLM developed by In- House Faculty	100																															

Srno	Name of Progrm	Other Details	Annexure	Details of Developments of SLM																												
2	BACHELOR OF BUSINESS ADMINISTRATION(NA)	<table border="1"> <tr> <td data-bbox="375 121 492 163">Year</td> <td data-bbox="492 121 1161 163">2024-25</td> </tr> <tr> <td data-bbox="375 163 492 541">Outline of the Syllabus</td> <td data-bbox="492 163 1161 541">The BBA will be spread over six-semesters, i.e., three academic years. Given below is a semester-wise listing of these courses.SEMESTER-I Environmental Studies, Fundamentals of Management, Statistics For Business Decision, It For Management, Business Communication, Micro Economics, Happiness Connect, SEMESTER-II Digital and Social Media Marketing, Macro Economics, Accounting For Managers, Marketing-1, Organizational Behaviour, Quantitative Technique, SEMESTER-III Cost & Management Accounting, Production &Operations Management, Management Information System, Data Analytics, International Trade & Policy, SEMESTER-IV Business Research, Human Resource Management, Financial Management, Business Policy & Strategy, Business Environment, Entrepreneurship Development, SEMESTER-V Banking & Insurance, Legal Aspects of Business, SIP(Summer Internship Program), SEMESTER-VI International Business, Business Ethics and Corporate Governance, Advanced Excel, Major Project</td> </tr> <tr> <td data-bbox="375 541 492 737">Whether SLM approved by Statutory Authority of HEI</td> <td data-bbox="492 541 1161 737">Yes</td> </tr> <tr> <td data-bbox="375 737 492 856">Statutory bodies approval upload</td> <td data-bbox="492 737 1161 856">View</td> </tr> <tr> <td data-bbox="375 856 492 926">When was it prepared</td> <td data-bbox="492 856 1161 926">06-01-2024</td> </tr> <tr> <td data-bbox="375 926 492 995">Last Updated</td> <td data-bbox="492 926 1161 995">06-01-2024</td> </tr> <tr> <td data-bbox="375 995 492 1150">Name of the faculty who prepared SLM</td> <td data-bbox="492 995 1161 1150">Swarupa Ranjan Panigrahi, Dr. Debi Prasad Sahoo,Dr. Subash Chandra Nath,Dr. Ravish Mathew,Dr. Bhagirathi Nayak,Dr. Namita Rath</td> </tr> <tr> <td data-bbox="375 1150 492 1192">Designation</td> <td data-bbox="492 1150 1161 1192">Assistant Professor,Associate Professor, Professor</td> </tr> <tr> <td data-bbox="375 1192 492 1241">Department</td> <td data-bbox="492 1192 1161 1241">Management Studies</td> </tr> <tr> <td data-bbox="375 1241 492 1388">Reference of Self Learning Material</td> <td data-bbox="492 1241 1161 1388">1. Alan C. Elliott and Wayne A. Woodward. (2006) - Statistical Analysis Quick Reference Guidebook: With SPSS Examples, 2nd Edition, SAGE Publications. 2. Whigham David, Business Data Analysis Using Excel, Oxford University Press, first Indian Edition 2007. 3. Asthana Hari Shankar Bhushan Braj, Statistics for Social Sciences (With SPSS Applications), PHI, Edition: 2, 2016</td> </tr> <tr> <td data-bbox="375 1388 492 1535">Upload Sample SLM (Only Content Pages)</td> <td data-bbox="492 1388 1161 1535">View</td> </tr> <tr> <td data-bbox="375 1535 492 1604">SLM Url</td> <td data-bbox="492 1535 1161 1604">https://drive.google.com/drive/folders/1w2J6PPwXZatIQIVqQTuXbgUTEaHgPSna?usp=drive_link</td> </tr> </table>	Year	2024-25	Outline of the Syllabus	The BBA will be spread over six-semesters, i.e., three academic years. Given below is a semester-wise listing of these courses.SEMESTER-I Environmental Studies, Fundamentals of Management, Statistics For Business Decision, It For Management, Business Communication, Micro Economics, Happiness Connect, SEMESTER-II Digital and Social Media Marketing, Macro Economics, Accounting For Managers, Marketing-1, Organizational Behaviour, Quantitative Technique, SEMESTER-III Cost & Management Accounting, Production &Operations Management, Management Information System, Data Analytics, International Trade & Policy, SEMESTER-IV Business Research, Human Resource Management, Financial Management, Business Policy & Strategy, Business Environment, Entrepreneurship Development, SEMESTER-V Banking & Insurance, Legal Aspects of Business, SIP(Summer Internship Program), SEMESTER-VI International Business, Business Ethics and Corporate Governance, Advanced Excel, Major Project	Whether SLM approved by Statutory Authority of HEI	Yes	Statutory bodies approval upload	View	When was it prepared	06-01-2024	Last Updated	06-01-2024	Name of the faculty who prepared SLM	Swarupa Ranjan Panigrahi, Dr. Debi Prasad Sahoo,Dr. Subash Chandra Nath,Dr. Ravish Mathew,Dr. Bhagirathi Nayak,Dr. Namita Rath	Designation	Assistant Professor,Associate Professor, Professor	Department	Management Studies	Reference of Self Learning Material	1. Alan C. Elliott and Wayne A. Woodward. (2006) - Statistical Analysis Quick Reference Guidebook: With SPSS Examples, 2nd Edition, SAGE Publications. 2. Whigham David, Business Data Analysis Using Excel, Oxford University Press, first Indian Edition 2007. 3. Asthana Hari Shankar Bhushan Braj, Statistics for Social Sciences (With SPSS Applications), PHI, Edition: 2, 2016	Upload Sample SLM (Only Content Pages)	View	SLM Url	https://drive.google.com/drive/folders/1w2J6PPwXZatIQIVqQTuXbgUTEaHgPSna?usp=drive_link	<p data-bbox="1170 121 1323 464">Whether HEI adheres to the compliance of provisions mentioned in Annexure VI of UGC (ODL Programmes and Online Programmes) Regulations, 2020:</p> <p data-bbox="1170 464 1323 583">Curriculum and Pedagogy:- Yes</p> <p data-bbox="1170 583 1323 653">Print Material :-Yes</p> <p data-bbox="1170 653 1323 722">Audio-Video Material :-Yes</p> <p data-bbox="1170 722 1323 791">Online Material:-Yes</p> <p data-bbox="1170 791 1323 890">Computer-based material:-</p> <p data-bbox="1170 890 1323 959">Computer Disks:-</p> <p data-bbox="1170 959 1323 1304">Whether HEI adheres to the compliance of provisions mentioned in Annexure VII of UGC (ODL Programmes and Online Programmes) Regulations, 2020:</p> <p data-bbox="1170 1304 1323 1402">Preparation of Learning Material:-Yes</p> <p data-bbox="1170 1402 1323 1501">Preparedness of Learning Material :-Yes</p> <p data-bbox="1170 1501 1323 1745">Preparedness of SLM as per Annexure VII of UGC(ODL Programmes and Online Programmes) Regulations, 2020</p> <p data-bbox="1170 1745 1323 1793">1 Year:-Yes</p> <p data-bbox="1170 1793 1323 1841">2 Year:-Yes</p> <p data-bbox="1170 1841 1323 1890">3 Year:-No</p>	<table border="1"> <tr> <td data-bbox="1333 121 1463 220">Development of SLM</td> <td data-bbox="1463 121 1544 220">In House Faculty</td> </tr> <tr> <td data-bbox="1333 220 1463 365">Percentage of SLM developed by In- House Faculty</td> <td data-bbox="1463 220 1544 365">100</td> </tr> </table>	Development of SLM	In House Faculty	Percentage of SLM developed by In- House Faculty	100
Year	2024-25																															
Outline of the Syllabus	The BBA will be spread over six-semesters, i.e., three academic years. Given below is a semester-wise listing of these courses.SEMESTER-I Environmental Studies, Fundamentals of Management, Statistics For Business Decision, It For Management, Business Communication, Micro Economics, Happiness Connect, SEMESTER-II Digital and Social Media Marketing, Macro Economics, Accounting For Managers, Marketing-1, Organizational Behaviour, Quantitative Technique, SEMESTER-III Cost & Management Accounting, Production &Operations Management, Management Information System, Data Analytics, International Trade & Policy, SEMESTER-IV Business Research, Human Resource Management, Financial Management, Business Policy & Strategy, Business Environment, Entrepreneurship Development, SEMESTER-V Banking & Insurance, Legal Aspects of Business, SIP(Summer Internship Program), SEMESTER-VI International Business, Business Ethics and Corporate Governance, Advanced Excel, Major Project																															
Whether SLM approved by Statutory Authority of HEI	Yes																															
Statutory bodies approval upload	View																															
When was it prepared	06-01-2024																															
Last Updated	06-01-2024																															
Name of the faculty who prepared SLM	Swarupa Ranjan Panigrahi, Dr. Debi Prasad Sahoo,Dr. Subash Chandra Nath,Dr. Ravish Mathew,Dr. Bhagirathi Nayak,Dr. Namita Rath																															
Designation	Assistant Professor,Associate Professor, Professor																															
Department	Management Studies																															
Reference of Self Learning Material	1. Alan C. Elliott and Wayne A. Woodward. (2006) - Statistical Analysis Quick Reference Guidebook: With SPSS Examples, 2nd Edition, SAGE Publications. 2. Whigham David, Business Data Analysis Using Excel, Oxford University Press, first Indian Edition 2007. 3. Asthana Hari Shankar Bhushan Braj, Statistics for Social Sciences (With SPSS Applications), PHI, Edition: 2, 2016																															
Upload Sample SLM (Only Content Pages)	View																															
SLM Url	https://drive.google.com/drive/folders/1w2J6PPwXZatIQIVqQTuXbgUTEaHgPSna?usp=drive_link																															
Development of SLM	In House Faculty																															
Percentage of SLM developed by In- House Faculty	100																															

Srno	It is certified that all the activities .	Name of Centre	Address of Centre / City/ Pin Code/ State	Briefly write on the methods and steps to be adopted for conduct of examination to ensure security, transparency & credibility of examination	Whether Examination centre fulfills all the requirement mentioned in Annexure II	A) Proposed Examination Centre for term end examinatio for ODL programme for Upcoming Academic Years															
1	Yes	Sri Sri University	Bidyadharpur, Ward No.3, Godi Sahi-Cuttack-754006-Odisha	1. All question paper setters must be full-time dedicated faculty members and meet necessary qualifications. 2. Exclusive email requesting question papers will be sent to paper setters with password protection and received using the same email without any intermediaries. 3. All Question Papers to be set implementing Bloom's Taxonomy. 4. All Question Papers will be moderated confidentially by senior faculty members as per standard set guidelines in Controller of Examination strong room situated in the Examinations Block. 5. The finally selected question paper series will be picked by CoE and will be printed and sealed in the strong room. 6. Examination Block, rooms and other important areas are under 24x7 CCTV surveillance. 7. All invigilators, squads are full time staff members and we'll qualified. 8. Entire evaluation process is automated by maintaining transparency and accuracy. 9. All cases of unfair means will be treated at par with UGC Guidelines. 10. Security persons are allotted for ensuring smooth conduct of Examination.	Yes	<table border="1"> <tr> <td>1</td> <td>Whether examination centre is within the territorial jurisdiction of the HEI as per Annexure III of UGC (ODL Programmes and online Programmes) Regulations,2020 */td></td> <td>Yes</td> </tr> <tr> <td>2</td> <td>Whether the examination centre is located as per sub regulation 15 and Annexure II of Regulations *</td> <td>Yes</td> </tr> <tr> <td>3</td> <td>Provision of CCTV Cameras</td> <td>Yes</td> </tr> <tr> <td>4</td> <td>Provision of Bio-metric attendance</td> <td>No</td> </tr> <tr> <td>5</td> <td>Provision of Video recording</td> <td>Yes</td> </tr> </table>	1	Whether examination centre is within the territorial jurisdiction of the HEI as per Annexure III of UGC (ODL Programmes and online Programmes) Regulations,2020 */td>	Yes	2	Whether the examination centre is located as per sub regulation 15 and Annexure II of Regulations *	Yes	3	Provision of CCTV Cameras	Yes	4	Provision of Bio-metric attendance	No	5	Provision of Video recording	Yes
1	Whether examination centre is within the territorial jurisdiction of the HEI as per Annexure III of UGC (ODL Programmes and online Programmes) Regulations,2020 */td>	Yes																			
2	Whether the examination centre is located as per sub regulation 15 and Annexure II of Regulations *	Yes																			
3	Provision of CCTV Cameras	Yes																			
4	Provision of Bio-metric attendance	No																			
5	Provision of Video recording	Yes																			

Human Resources Information

Academic Staff for ODL Programmes	
Type of Staff *	No. of Staff Exclusively of ODL*
Head / Professor	0
Associate Professor	0
Assistant Professor	4

Administrative Staff for ODL Programmes	
Type of Staff *	Total No. of Staff Exclusively for ODL
Deputy Registrar	1
Assistant Registrar	1
Section Officer	1
Assistants	2
Computer Operators	2
Class-IV / Mult Tasking Staff	2
Technical / Professional	0
NA	0

Faculty Details for ODL

Srno	Year	Academic Session	Name of Programmes	Faculty												
1	2024-25	July	BUSINESS ADMINISTRATION/COMMERCE/ MANAGEMENT/FINANCE - BACHELOR OF BUSINESS ADMINISTRATION (NA)	<table border="1"> <thead> <tr> <th>Name of faculty</th> <th>Designation</th> <th>Email</th> <th></th> </tr> </thead> <tbody> <tr> <td>Dr Jasmin Bhuyan</td> <td>Assistant Professor</td> <td>8763194399</td> <td>jasmin.b@srisriuniversity.edu.in</td> </tr> <tr> <td>Mr. Swarupa Ranjan Panigrahi</td> <td>Assistant Professor</td> <td>8884511167</td> <td>swarupa.p@srisriuniversity.edu.in</td> </tr> </tbody> </table>	Name of faculty	Designation	Email		Dr Jasmin Bhuyan	Assistant Professor	8763194399	jasmin.b@srisriuniversity.edu.in	Mr. Swarupa Ranjan Panigrahi	Assistant Professor	8884511167	swarupa.p@srisriuniversity.edu.in
				Name of faculty	Designation	Email										
				Dr Jasmin Bhuyan	Assistant Professor	8763194399	jasmin.b@srisriuniversity.edu.in									
Mr. Swarupa Ranjan Panigrahi	Assistant Professor	8884511167	swarupa.p@srisriuniversity.edu.in													
2	2024-25	July	BUSINESS ADMINISTRATION/COMMERCE/ MANAGEMENT/FINANCE - BACHELOR OF COMMERCE (NA)	<table border="1"> <thead> <tr> <th>Name of faculty</th> <th>Designation</th> <th>Email</th> <th></th> </tr> </thead> <tbody> <tr> <td>Dr. Sarita Mishra</td> <td>Assistant Professor</td> <td>8249328625</td> <td>sarita.m@srisriuniversity.edu.in</td> </tr> <tr> <td>Dr. Giridhari Mohanta</td> <td>Assistant Professor</td> <td>9938291003</td> <td>giridhari.m@srisriuniversity.edu.in</td> </tr> </tbody> </table>	Name of faculty	Designation	Email		Dr. Sarita Mishra	Assistant Professor	8249328625	sarita.m@srisriuniversity.edu.in	Dr. Giridhari Mohanta	Assistant Professor	9938291003	giridhari.m@srisriuniversity.edu.in
				Name of faculty	Designation	Email										
				Dr. Sarita Mishra	Assistant Professor	8249328625	sarita.m@srisriuniversity.edu.in									
Dr. Giridhari Mohanta	Assistant Professor	9938291003	giridhari.m@srisriuniversity.edu.in													

Computerization / Digitization Status

Srno	Activities	Yes / No
1	Student registration / Admission	Yes
2	Administration	Yes
3	Finance	Yes
4	Academic activities	Yes
5	Student Support System	Yes
6	Continuous Evaluation	Yes
7	Online Support	Yes

Status of a Court case(s)

Srno	W.P.No	Court / Jurisdiction	Status as on date
1	NA	NA	NA

Help Desk

<p>Help Desk Address: Centre for Distance and Online Education, Sri Sri University, Bidyadharpur, Ward No-3, Godi Sahi, Cuttack, Odisha-754006</p>	<p>Name of Contact Person: Harsh Vardhan Pandey</p>	<p>Designation: Executive Help Desk Support University University</p>
<p>Phone No: 9124565304</p>	<p>Email: helpdesk-odl-ol@srisriuniversity.edu.in</p>	<p>Contact hours for Help Desk: 9:30 AM to 5:30 PM</p>

Compliance

Compliance to specific provisions of UGC (ODL Programmes and Online Programmes) Regulations, 2020

The HEI undertakes to ensure all the provisions of the regulation and few specific provisions adherence to the following:

Learner Support Centre defined under these regulations will not be the Learner Support Centre for more than two Higher Educational Institutions at a time to offer programmes in Open and Distance Learning mode:-

Yes

Learner Support Centre will not be set up under a franchisee agreement in any case. :- Yes

Academic and instructional facilities at its Learner Support Centres for Open and Distance Learning mode, and information resources for online delivery of programmes meet all the conditions of UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 and guidelines issued from time to time. :-

NA

Intake capacity under Open and Distance Learning mode for a programme under science discipline to be offered by HEI shall not be more than three times of the approved intake in conventional mode (in case of Dual Mode). :-

NA

Learning enrolment under science discipline will commensurate with the capacity of the Learner Support Centres (for Open and Distance Learning only) to provide lab facilities to the admitted learners (for Open University). :-

NA

Private University established under a State Act will be eligible to offer programmes under Open and Distance Learning mode through its Head Quarters. :- Yes

Academic and administrative staff has appointed as per University Grants Commission (Minimum Qualifications for Appointment of Teachers and other Academic Staff in the Universities and Colleges and other Measures for the Maintenance of Standards in Higher Education) Regulation, 2018. :-

Yes

Academic Staff mentioned in application are exclusively appointed for the proposed programmes. :- Yes

For Undergraduate, Postgraduate and Postgraduate diploma programmes under the discipline of Management, Computer Applications and Travel and Tourism, Higher Educational Institution will adhere to all the norms and standards stipulated by AICTE for offering these programmes in ODL/Online mode :-

Yes

Higher Educational Institution shall not offer its programmes or other related activities through franchising arrangement for the purpose of offering programmes through Open and Distance Learning mode/Online mode: :-

Yes

Examination Centres meet all the guidelines laid under Annexure II of UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

Upload Affidavit as per the prescribed format :- [View](#)

Upload Undertaking as per the prescribed format :-[View](#) [View](#)

Submission

It is hereby declared and affirmed that the Higher Educational Institution shall adheres to all the provisions mentioned under the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 including following Annexures

Centre for Internal Quality Assurance (CIQA) in Annexure I

Conduct of Examination and Minimum Standards for Examination Centres in Annexure II

Territorial Jurisdiction and Regulating Provisions for Different Types of Higher Educational Institutions in Annexure III (For ODL Programmes)

Human Resource and Infrastructural Requirements in Annexure-IV

Guidelines on Programme Project Report (PPR) in Annexure-V

Quality Assurance Guidelines of Learning Material in Multiple Media and Curriculum and Pedagogy in Annexure-VI

Guidelines on Self-Learning Material and E-Learning Material in Annexure-VII

Learner Support Centres in Annexure-VIII

Assessment Criteria for Offering Online Programmes through Non-SWAYAM Learning Platform as per Annexure-IX

Grievance Redress Mechanism in Annexure-X

Further undertakes to ensure that the HEI shall display on its website a joint declaration by authorized signatories, Registrar and Director of Centre for Internal Quality Assurance, authenticating the documents uploaded on its website, in compliance of regulation 9 of UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The HEI hereby declare that the information given above and in the enclosed documents is true, correct and nothing material has been concealed therein. The Higher Educational Institution shall be solely responsible for any legal issues arising out of non-compliance of UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020.

The HEI understand that in case information provided is found to be contrary to the fact, it would entail not only withdrawal of permission/recognition for such ODL courses but also for other courses offered by the institutions, on regular and conventional mode

As per Regulation 5(7) No Higher Educational Institution shall offer any Open and Distance Learning Programme and/or Online Programme and admit learners thereto unless it has been granted recognition by the Commission and admission shall not be made in anticipation of the recognition.

HEIs may please note that the mere submission of an application should not be considered as grant of approval and that all application(s) shall be subject to scrutiny with respect to the standards stipulated in the UGC (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 and its amendments.

Your application successfully submitted on 31-07-2024 under Eligible category